



*UniHealth
Foundation's
Grantmaking
Framework*

STRATEGIC GUIDANCE

April 2005



ABOUT UNIHEALTH FOUNDATION

VISION AND MISSION

UniHealth Foundation is an independent private healthcare foundation. We are committed to becoming a pace-setter in healthcare philanthropy, supporting innovative activities, while provoking and sustaining changes that positively impact health. Our mission is to support and facilitate activities that significantly improve the health and well being of individuals and communities we serve by making grants from two funds:

The Hospital Fund, a restricted fund comprised of most of the Foundation's assets. Charitable expenditures from the Hospital Fund are used exclusively for the purpose of funding healthcare services and programs provided by or through qualified charitable hospitals in specified service areas in Los Angeles and northern Orange Counties. Most grants are made from this fund to benefit residents in four service areas: San Fernando and Santa Clarita Valley; Westside and Downtown Los Angeles; San Gabriel Valley; and Long Beach and Orange County.

The General Purpose Fund, a smaller fund, from which charitable expenditures may be distributed to qualified nonprofit organizations for health-related purposes.

VALUES

- **Long Term Solutions** to meeting current and future health needs
- **Innovation** in approaches to facilitating and financing healthcare programs and services
- **Education and Prevention** to promote health knowledge and preventive health services
- **Access** to a full range of ambulatory, acute care, sub-acute care and community based programs and services
- **Partnerships** with the nonprofit community
- **Stewardship** of the Foundation's charitable assets

HOSPITAL FUND PRIORITY AREA

Community Health Improvement

Beyond providing traditional hospital-based care, not-for-profit hospitals sponsor health-related activities which promote wellness to benefit the community at large. Such community outreach activities address gaps in care which often result in disparities in health status for under and uninsured populations.

UniHealth Foundation is committed to supporting community health improvement activities of hospitals by funding health education, prevention and treatment programs. Health education includes information dissemination on a broad range of topics, including health systems navigation and informed consumerism or the development of culturally sensitive educational materials. Prevention, in addition to clinical preventive services, might include injury and violence prevention or caregiver support services. Funding for treatment services targets activities aimed at improving health status and quality of life, including aspects of chronic condition management, dental care, end-of-life care and rehabilitation services.

Objectives

- Enable informed consumer health decisions, including appropriate use of healthcare services
- Promote improved individual health behaviors
- Identify and reduce risk factors for disease and injury
- Ameliorate the impact of disease and enhance the quality of life

HOSPITAL FUND PRIORITY AREA

Healthcare Systems Enhancement

Despite dramatic advances in the medical sciences, our healthcare system remains complex, highly fragmented, difficult to navigate and often inaccessible. Structural barriers mitigate against individuals accessing a continuum of high quality care at the appropriate point of service.

UniHealth Foundation has identified Health Systems Enhancement as a Hospital Fund Priority Area. Within this area, we will consider supporting programs which address access to healthcare, quality of clinical services, patient satisfaction and organizational capacity building. Such programs might include hospital partnerships with other hospitals and/or community clinics and community based organizations to coordinate care. Projects that focus on administrative systems improvement, organizational development, change management and capital needs associated with program delivery will also be considered.

Objectives

- Increase access to comprehensive, coordinated care at the appropriate point of service
- Improve the quality of healthcare services in terms of patient satisfaction and clinical outcomes
- Promote the financial stability and viability of not-for-profit hospitals

HOSPITAL FUND PRIORITY AREA

Workforce Development

The quality of healthcare is highly dependent upon a skilled and caring clinical and administrative workforce. In today's healthcare environment, the demand for qualified, culturally diverse, competent healthcare professionals far exceeds the supply. Various social and economic forces, including inadequate infrastructure for training, drive this shortage. Additionally, advances in the field make continuing education essential for all categories of healthcare providers.

Within the Workforce Development Priority Area, UniHealth Foundation will support programs to train and retain qualified clinical staff, foster ongoing professional development, including management and leadership skills, and promote allied health professions training.

Objectives

- Increase the size and quality of the healthcare workforce
- Encourage and enable the practice of medicine in underserved communities
- Promote the training and retention of competent clinical staff
- Foster skills improvement and knowledge enhancement through continuous education

GENERAL PURPOSE FUND

Innovation Fund

Innovation is a core UniHealth Foundation value. We encourage the development of new ways of delivering and financing healthcare programs and services. The Innovation Fund is designed to provide an opportunity for nonprofit organizations to test creative ideas and promising new practices. Through this fund, UniHealth Foundation will support interventions which address demonstrated need. Proposed projects should include a stringent evaluation plan/impact assessment to support potential replication.

Objective

Encourage new, creative approaches that address complex and enduring health challenges

Fund for Nonprofit Organizations

Many nonprofit organizations provide evidence-based health promotion activities that complement the healthcare services delivered by hospitals and community clinics. UniHealth Foundation recognizes the value of health interventions known to be effective and is committed to supporting them through the Fund for Nonprofit Organizations. Applicants to this fund may request support for traditional health education and disease prevention strategies on a broad range of topics as well as health system navigation, caregiver support services or the development of culturally sensitive educational materials.

Objectives

- Promote positive health behaviors
- Overcome systemic barriers to healthy living
- Advance informed consumerism



INITIATIVES

Advancing Healthy Aging

Advancing Healthy Aging is an annual initiative created by the UniHealth Foundation Board of Directors to honor its founding Chairman, David R. Carpenter. Its purpose is to support programs which enable older adults to remain healthy and actively involved in everyday life, and advance and enable independent living, including caregiver training and support.

A request for proposals will be announced periodically.

Objective Improve the quality of life for older adults

Community Clinic Fund

Community clinics have historically served as safety net providers for the under and uninsured. In the current healthcare environment, these clinics are facing serious economic challenges that affect their capacity to deliver quality medical care. Through the Community Clinic Fund, UniHealth Foundation aims to support programs that enhance the delivery and quality of health services provided to the underserved by community clinics.

Applicants must be licensed community clinics with the capacity to collect and report demographic and clinical data. Grant funds will support healthcare services for which there is no other source of funding as well as quality improvement, quality assurance and systems enhancement programs for individual and/or multiple clinics.

A request for proposals will be announced periodically.

Objective Improve the capacity of community clinics to provide quality, coordinated care for underserved populations



APPLICATION PROCEDURE

UniHealth Foundation welcomes your inquiries. Applicants should submit a preliminary letter of introduction that includes a brief description of the organization, the project, the geographic area and population served, the amount requested and a copy of the agency's IRS exemption letter. No application form is needed at this stage. The Foundation's program staff will screen preliminary letters and advise the applicant of the results of this review. Those selected to submit a full proposal will receive detailed information from program staff.

A grant proposal is a request for funding and not a guarantee of an award. Unfortunately, not every worthy request can be funded; however, UniHealth Foundation will give serious consideration to each qualified application.

Please address correspondence to: Grants Administrator, UniHealth Foundation
800 Wilshire Blvd., Suite 1300, Los Angeles, CA 90017

Board of Directors:

David R. Carpenter,

Chairman and Chief Executive Officer

Bradley C. Cañl

Lydia H. Kennard, Secretary

William G. Plested, M.D., F.A.C.S.

Charles C. Reed

Keith W. Renken

Frank M. Sanchez, Ph.D.

Jean Bixby Smith, Vice Chairman

Foundation Staff:

Mary Odell, President

Kathleen H. Salazar, Chief Financial Officer and Treasurer

Shaheen Kassim-Lakha, DrPH, Senior Program Officer

Noelle A. Tisius, Program Officer

Caroline Chung, Grants Administrator and Financial Assistant

Kristopher Eames, Administrator, Information Technology

Systems, Facilities and Special Projects

Kyle Arneson, Office Administrator

